IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant Hidetoshi Ichioka

Serial No. 09/916,002

CONTENT-EXHIBITION CONTROL APPARATUS For

AND METHOD

Filed July 26, 2001

Examiner Shepard, Justin E.

Art Unit 2623

Confirmation No. 1131

New York, New York 10151

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CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via Electronic Filing Services on August 29, 2007.



AMENDMENT UNDER 37 C.F.R. § 1.121 AND PETITION FOR EXTENSION OF TIME

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir

In response to the Non-Final Office Action mailed on May 8, 2007, Applicant

hereby petitions for a one-month extension-of-time, extending the period for response to

September 8, 2007. Applicants enclose herewith an electronic payment in the amount of

1 of 8 00471795 \$120.00 as payment of the extension-of-time fee. Please amend the above-identified application as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 6 of this paper.